



"A Company You Can Trust"

About us

WE HAVE A WIDE ARRAY OF PRODUCTS IN THE CATEGORIES OF TILE FIXING AND CARE, STONE FIXING AND CARE, BUILDING REPAIR, GROUTING SOLUTIONS, AND WATERPROOFING. WE ARE BRINGING REVOLUTION TO THE CONCEPT OF TILE-ON-TILE APPLICATION IN INDIA, WITH OUR GROUND-BREAKING NON-SKID ADHESIVE (NSA) SOLUTION. OUR HIGH-QUALITY PRODUCTS ARE USED IN RESIDENTIAL PROPERTIES, COMMERCIAL ESTABLISHMENTS, AND INDUSTRIAL AND INFRASTRUCTURAL UTILITIES. AT LA-FIX, WE INVEST IN EXTENSIVE RESEARCH AND DEVELOPMENT. OUR WIDE NETWORK OF DEALERS AND STOCKISTS ACROSS INDIA AND OTHER PARTS OF THE WORLD ENABLES US TO DELIVER TIMELY SOLUTIONS TO OUR CUSTOMERS.

WE SHARE A BOND OF TRUST WITH OUR CONSUMERS, OUR WORLD-CLASS RANGE OF PRODUCTS ARE MORE THAN JUST TILE-FIXING APPLICATIONS. THEY ALLOW HOMEOWNERS, ARCHITECTS, AND BUILDERS TO DREAM, AND SIT BACK WITHOUT THE WORRY, KNOWING THAT THEIR IDEA NOW HAS THE PERFECT WAY TO BE EXECUTED. AT IT IS OUR COMMITMENT TO FULFILLING WHAT THEY ENVISION

"Committed to superior quality and results."

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SILVER 111

ADHESIVE

AREA OF APPLICATION

SILVER 111 is a general purpose polymer modified cementitious grey colored tile adhesive to fix high porosity ceramic tiles on internal floor and wall. It is ready to use tile fixing adhesive and needs no curing.

- High Porosity Tiles on Wall & Floor
- Vitrified Tiles on the Floor
- New Tiling in internal Areas
- Tile on Tile

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 20 Kg Bag



COLOUR

-Grey

TECHICAL SPECIFICATIONS

PARAMETERS

Pot Life
Open Time
Final Setting Time
Tension Adhesion
Shear Adhesion
Complies with-IS 15477 2019
Coverage
EN 12004
Unit

SPECIFICATION

>60 Minutes
>20 Minutes
24 Hours
0.50 MPa @28 days
1.00 MPa @28 days
Type-1
30-35 Sq.Ft.
C1 t
KG

COVERAGE

-It covers an area of approx 30-35 sq.ft per 20 Kg bag for a 3 mm bed thickness.



BENEFITS

- Polymer Modified Additives
- High Bond Strength Ready to use
- Self Curing Good Pot Life
- Applicator Friendly
- Higher Coverage

GOLD 222 ADHESIVE

AREA OF APPLICATION

GOLO 222 is a polymer modified tile adhesive to fix all type of tiles on the floor and W all. It forms a waterproof barrier between two surfaces and has excellent grab properties,

- Wall Application 2 X 4 up to 15 ft
- Small Window Framing
- Indoor & Outdoor -Tile on Tile

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 20 Kg Bag



COLOUR

-Grey

TECHICAL SPECIFICATIONS

PARAMETERS

Pot Life
Open Time
Final Setting Time
Tension Adhesion
Shear Adhesion
Complies with-IS 15477 2019
Coverage
EN 12004
Unit

SPECIFICATION

>60 Minutes
>20 Minutes
24 Hours
1.00 N/mm²(dry condition 28 days)
1.25 N/mm²(dry condition 28 days)
Type-1
30-35 Sq.Ft.
C2 t
KG

COVERAGE

-It covers an area of approx 30-35 sq.ft per 20 Kg bag for a 3 mm bed thickness.



BENEFITS

- Polymer Modified Additives
- High Bond Strength Ready to use
- Higher Coverage
- Ready to use Self Curing
- Long Lasting Low VOC Applicator Friendly

PLATINUM 333 ADHESIVE

AREA OF APPLICATION

PLATINUM 333 is a Special purpose polymer modified cementitious grey/white coloured tile adhesive to fix low porosity ceramic tiles and natural stones on internal & external floor and wall. It is ready to use tile fixing adhesive and needs no curing.

- Marble, Granite, Large Size Tiles
- Upto 40 ft Wall Application
- Door & Window Framing
- Indoor and Outdoor

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 20 Kg Bag



COLOUR

-Grey / White

TECHICAL SPECIFICATIONS

PARAMETERS

Appearance
Pot Life
Open Time
Tension Adhesion
Shear Adhesion
Complies with-IS 15477 2019
Coverage
EN 12004
Unit

SPECIFICATION

Grey / White Powder
>60 Minutes
>30 Minutes
> 1 kN (Grey) & > 1.5 kN (White)
>11 kN
Type-2
30-35 Sq.Ft.
C2 TE
KG

COVERAGE

-It covers an area of approx 30-35 sq.ft per 20 Kg bag for a 3 mm bed thickness.



BENEFITS

- Polymer Modified Additives
- High Bond Strength Ready to use
- Self Curing Good Pot Life
- Applicator Friendly
- Higher Coverage

MARBLE FIX ADHESIVE

AREA OF APPLICATION

MARBLE FIX is a High performance tile adhesive to fix high low-porosity tiles on wall and floor and natural stone on the floor and wall. It is suitable for internal and external areas under dry and wet conditions.

- Fix Natural Stone & Tiles of All Sizes
- GLASS MOSAIC
- Unlimited ft Indoor & Outdoor
- Door Window Framing & Wall Cladding

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 20 Kg Bag



COLOUR

-Grey / White

TECHICAL SPECIFICATIONS

PARAMETERS

Appearance
Pot Life
Open Time
Tension Adhesion
Shear Adhesion
Coverage
EN 12004
Unit

SPECIFICATION

Grey / White Powder
>60 Minutes
>30 Minutes
> 2 .5 kN (Grey) & > 2 kN (White)
> 12 kN
30-35 Sq.Ft.
C2 TE S1
KG

COVERAGE

-It covers an area of approx 30-35 sq.ft per 20 Kg bag for a 3 mm bed thickness.



BENEFITS

- Polymer Modified Additives
- High Bond Strength Ready to use
- Self Curing Good Pot Life
- Applicator Friendly
- Higher Coverage

PU ADHESIVE

AREA OF APPLICATION

PU Adhesive is a two component, PolyurethaneEpoxy Hybrid technology based, highly flexible, highperformance, multipurpose, thin-set adhesive for fixing all types of tiles & stones including composites, engineered/ nano stone, metal & glass tiles on interior and exterior floor & wall. It is suitable for fixing tiles/ stones over diverse surfaces like cement-based substrate, metal substrates, epoxy/ PU based substrate, drywall boards, Rubber, PVC, plywood, wood derivative and highly deformable & expandable, absorbent & non-absorbent substrates.

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 4 Kg



COLOUR

-Part A (Base) : White Paste
Part B (Hardener) : Liquid

TECHICAL SPECIFICATIONS

PARAMETERS

Pot Life
Open Time
Tension Adhesion
Shear Adhesion
Coverage
EN 12004
Unit

SPECIFICATION

>60 Minutes
>60 Minutes
 $\geq 1.5 \text{ N/mm}^2$
 $\geq 5.0 \text{ N/mm}^2$
8-10 Sq.Ft.
C2 TE S2
KG

COVERAGE

-It covers an area of 8 - 10 sq. ft/ 4 kg pack - 3 mm bed thickness (using 6 mm x 6 mm notch).



BENEFITS

- Polymer Modified Additives
- High Bond Strength Ready to use
- Self Curing Good Pot Life
- Applicator Friendly
- Higher Coverage

BLOCK JOINTING MORTAR

PRODUCT DETAILS

It is a factory prepared blend of carefully selected raw materials, Portland cement and graded aggregates and polymers. Designed for use with water to produce high strength thixotropic mortar, for laying aerated light weight concrete, fly ash bricks, cement hollow blocks, cellular concrete blocks or smoothing over the block work surface in layers of up to 12mm thickness, that meet and exceed the requirements of National and International Standards.

APPLICATIONS

For interior and exterior use for preparing thin bed block mortar for AAC and cellular concrete blocks.

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 40 Kg Bag



COLOUR

-Grey

TECHICAL SPECIFICATIONS

PARAMETERS

Appearance
Pot Life
Ready to Use
Curing
Tension Adhesion
Coverage
Water Required
Unit

SPECIFICATION

Grey / White Powder
1.5 - 2 Hrs
3-4 Days
Not Required
0.41 Mpa (as per ASTM -C1660)
170-180 Sq.Ft (For 4" Thick Blocks).
35%
KG

COVERAGE

Approximately 50-65 sq.ft. per 40 kg bag when used at 2mm bed thickness.



BENEFITS

Long working time No curing required after block work is done

Improved adhesion between two blocks
*Fast & economical

WALL PUTTY

PRODUCT DETAILS

Wall Putty is a special designed product based on a white cement, re - dispersible polymer and functional additives for application on exterior rough plasters to give smooth finish.

COVERAGE

- Approx achievable coverage is 35 sq ft./ mm thickness /kg.

SHELF LIFE

-1 Year from the date of manufacturing

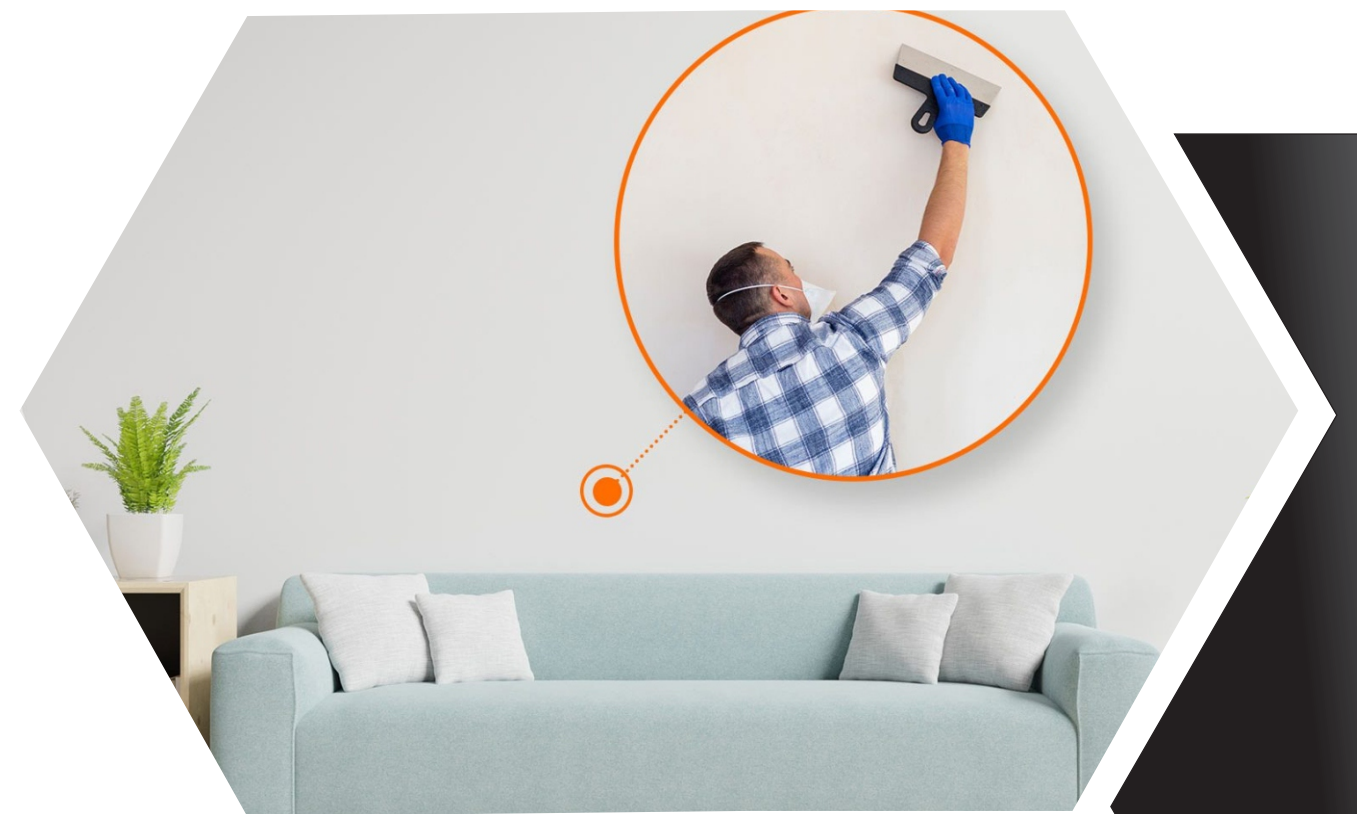
PACK SIZE

- 40 Kg Bag



COLOUR

-white



BENEFITS

- Easy to use
- Good adhesion & compressive strength
- Non Flammable
- No added lead,mercury or chromium compounds

EPOXY GROUT

AREA OF APPLICATION

EPOXY is a three-component epoxy based ceramic tile and stone joint filler with Chemical resistant properties. It is used as a high performance epoxy adhesive for grouting in high traffic areas like hospitals factories, garage etc.

- Grouting of all kinds of Tiles & Stone on Wall & Floor, Internal & External
- For Tiles Joints of Width 2 MM-12 MM -Available in Multiple Attractive Colours

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 1 KG & 5 KG



COLOUR

- Available in Multiple attractive colours.

TECHICAL SPECIFICATIONS

PARAMETERS	SPECIFICATION
Initial Setting Time	180 - 240 mins
Shrinkage at 7 days	<0.10%
Compressive Strength at 7 days	>30Mpa
Flexural Strength	35 - 40 N/mm ²
Tensile Strength at 7 days	>10 Mpa
Shrinkage	0.6 - 0.8 mm/m
Water absorption after 240 mins	0.015 - 0.040 g

COVERAGE

-It covers an area of approx 30-35 sq.ft per 20 Kg bag for a 3 mm bed thickness.



BENEFITS

- Wide Range of Colours
- Water Resistance
- Ready to use
- ACID Resistance
- Crack Free
- Shrink Free

TILE GROUT

AREA OF APPLICATION

TILE GROUT is a polymer modified cementitious tile joint filler adhesive for grouting all kinds of tiles and stone in internal and external areas. It effectively fills gaps and resists dust and water to seep into the back. It is available attractive colour options.

- Grouting of all kinds of Tiles & Stone on Wall & Floor, Internal & External
- For Tiles Joints of Width 1-6 MM -Available in Multiple Attractive Colours

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

-1 Kg



COLOUR

- Available in Multiple attractive colours.

TECHICAL SPECIFICATIONS

PARAMETERS

Pot Life
Bulk Density
Compressive Strength
Flexural Strength

SPECIFICATION

120 min @ 27' c
1.3 to 1.35 kg/L
24 N/mm2 @ 28 days
5.5 N/mm2 @ 7day

COVERAGE

- Varies as per the size of the tile and width of the joint.



BENEFITS

- Wide Range of Colours
- Water Resistance
- Ready to use
- Enhances Aesthetics
- Crack Free
- Shrink Free

GROUT ADMIX

Product Details

It improves the performance of Portland cement grouts for all type of ceramic tile, brick, marble, natural stone and agglomerate stone installations.

Product Details

Grout admix is specially designed Latex Admix to be used with sanded & unsanded grout.

- Grouting of all kinds of Tiles & Stone on Wall & Floor, Internal & External
- For Tiles Joints of Width 1-6 MM
- Available in Multiple Attractive Colours

SHELF LIFE

- 1 Year from the date of manufacturing

PACK SIZE

- 200 ML



COLOUR

- White



BENEFITS

- Colour-fastness
- Reduces water absorption
- Flexibility
- Compressive strength
- Crack Free
- Easy to clean

TILE CLEANER

AREA OF APPLICATION

Tile Cleaner is a powerful ceramic surface cleaner and stain remover. It is specially formulated to remove tough stains like salts, minerals, cement and other residual particles from the surface of tiles, wash basin, buckets and floors of kitchen, bathrooms, factories, garages etc.

Ceramic Surface Cleaner & Tough Stains Remover

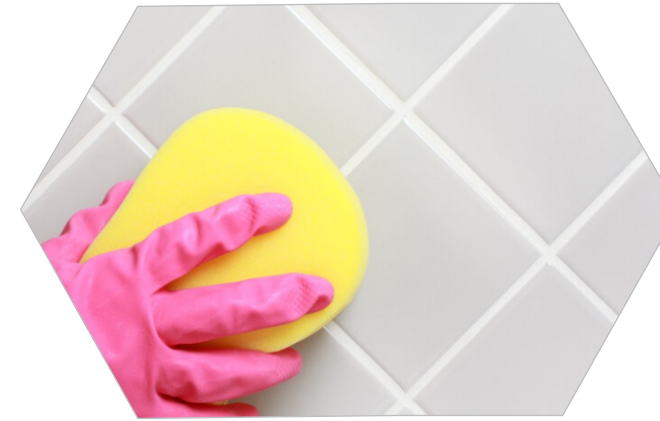
-Routine Cleaning in Diluted State -Pre-cleaning of Tile Joints Before Grouting

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 1 Ltr.



BENEFITS

- Removes Tough Stains
- Fast Acting Formula
- No Etching of Ceramic Products
- No Effect on Tile Glaze
- Cleaning of All Types of Tiles
- Easy to Use .Economical

SBR

AREA OF APPLICATION

SBR is specially derived styrene-butadiene co-polymer latex liquid used along with cement for waterproofing, repairing of concrete and plaster, as a bond coat and for high performance plaster.

- For Internal Concrete Repairs and waterproofing of Toilet & Bathroom
- To Strengthen Old & New Concrete
- As a Bond Coat & For Cladding

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 1 Ltr, 5 Ltr, 20 Ltr.



SOLID CONTENT

- Higher

TECHICAL SPECIFICATIONS

PARAMETERS

Appearance
Specific Gravity at 250 c
pH value
Pot Life
Chemical Resistance
Freeze Resistance
shelf Life

SPECIFICATION

SBR Latex
1.01 +/-0.02
7 - 9
30-45 mins at 30°C
Resists to mild acids, alkalis, sulphates
Excellent Resistance
24 months in the original packaging

RECOMMENDED DOSAGE

As a water proofing coating	Latex: Cement in 1: 15 ratio (Apply 2 coats of the mix)
As a repair mortar	10-15% of Latex by weight of cement
As a Bond Coat	Latex: Cement in 1:1 ratio



BENEFITS

- Multipurpose Application
- Enhances Bond Strength
- Reduces Permeability
- Prevents Cracking
- Reduces Shrinkage
- Corrosion Resistance

2K

AREA OF APPLICATION

2K is a two-component acrylic polymer-modified elastomeric high performance waterproofing coating for wet areas. It also bridges small cracks and provides excellent waterproofing in areas subjected to moisture.

- Waterproofing of Wet Areas like Bathroom
- Masonry Surface Subjected To Moisture
- Waterproofing of Water Tanks & Submerged Condition Area
- Internal Damp Walls

SHELF LIFE

-1 Year from the date of manufacturing

PACK SIZE

- 1 Ltr, 5 Ltr, 20 Ltr.



SOLID CONTENT

- Higher

FORM

- component (1 st liquid & 2 sd powder)

COVERAGE

- It covers an area of approx -7.5-8 sq.ft per kg.



BENEFITS

- Ready to Mix
- High Flexibility
- Crack Bridging Ability
- Excellent Adhesion
- Submerged Conditions
- Anti-Carbonation

MARBLE TITE

AREA OF APPLICATION

Zari fixing in textiles. Artificial Jewellery. Marble Joining. Electronic part joining. Concrete, Stone.

DESCRIPTION

- Stir well till homogenous mass before use High bond strength. High mechanical strength even in dynamic conditions. Water and chemical resistant.

SHELF LIFE

- 1 Year from the date of manufacturing

PACK SIZE

- 1.8 KG



SOLID CONTENT

- Higher

FOR BEST RESULTS

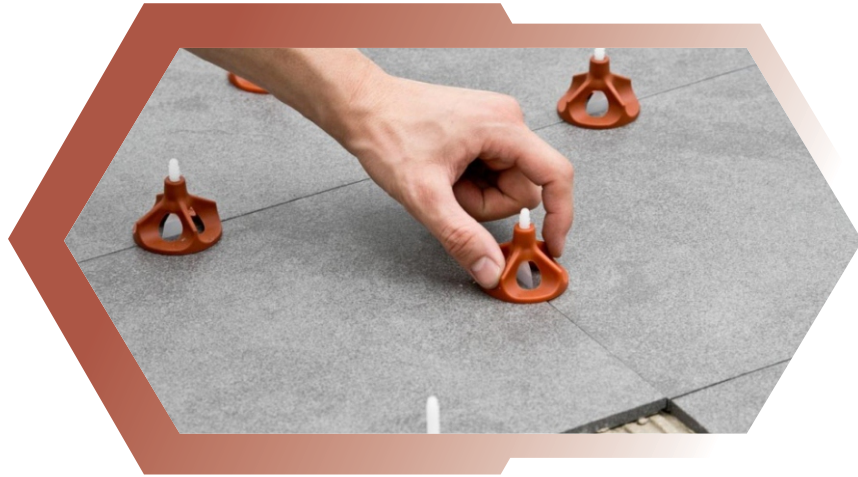
- Roughen, Dry and degrease surfaces to be bonded. Pour out Resin & Hardner as per ratio (100:80) parts by weight from both containers. Mix thoroughly. Apply a layer on both the surfaces clamp the joint & leave overnight. Use themix within pot life 60 min at 25 C.



BENEFITS

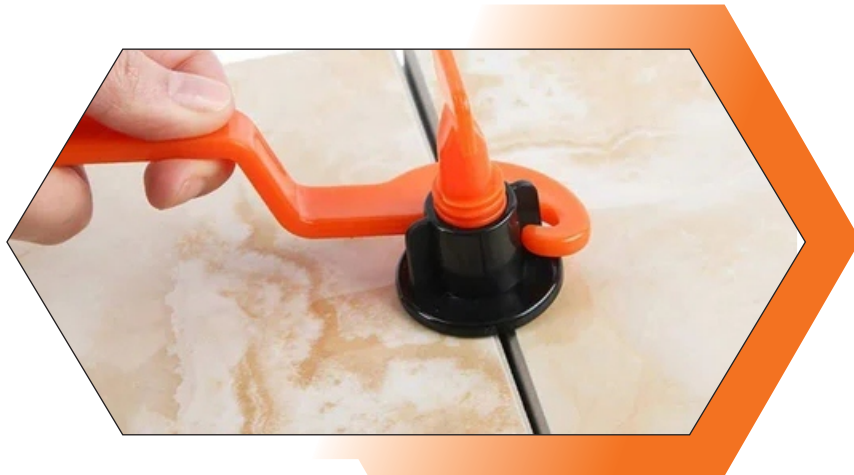
- Ready to Mix
- High Flexibility
- Crack Bridging Ability
- Excellent Adhesion
- Submerged Conditions
- Anti-Carbonation

TOOLS



SPINNER

EQUALIZER JACK

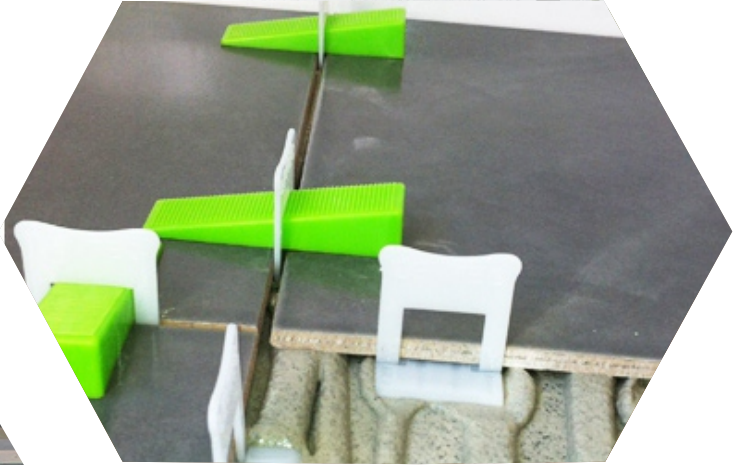


TILE SPACER

2MM, 3MM, 4MM, 5MM,
6MM, 8MM, 10MM



WEDGE & CLIP





SUCTION CUP

TROWEL



BENEFITS

- LA-FIX Tile tool is specially designed to create a uniform gap between tiles. 
- It's used for quick easy and accurate tile alignment. 
- It's Suitable for all types of tiles on floor and wall. 